

ANDY OUTIS

128 Cambridge Place, Brooklyn, NY 11238 // 917.558.2007 // andy@andyoutis.com // andyoutis.com

Over a decade of professional design experience, with MFA and BFA degrees in design from top-tier schools. Served as Art Director of three magazines concurrently. Owned and operated an independent graphic design studio. Experienced in print, web, branding and motion graphics, both on the creative and production sides. An eye for detail, especially with typography, and excellent computer and production skills.

EXPERIENCE

Art Director, Skram Media, New York, NY, 2007-2010

Responsible for all facets of art direction, design and production of three national magazines: *Climbing*, *Urban Climber* and *Mountain Gazette*. Managed and mentored production assistants and interns.

Designer and Contributing Mind, Empax/Bakunin Brothers, New York, NY, 2006

Worked on projects for nonprofit and government clients. Concurrently worked on commercial projects for Bakunin Brothers, Empax's for-profit counterpart.

Art Director, MJM Creative, New York, NY, 2006

Art directed a pitch for a pharmaceutical company's internal sales meeting.

Thesis Exhibition Coordinator, School of Visual Arts, New York, NY, 2006

Coordinated the year-end MFA Design thesis exhibition of 21 students.

Designer, Luna Ladder/School of Visual Arts, New York, NY, 2005

Design and fabrication of environments, prepared Powerpoint presentations, wrote storyboard for event video interstitials.

Intern, Number Seventeen, New York, NY, 2005

Assisted on projects for Miramax Books, Plume Publishing and others.

Principal and Designer, Shift 7 Studio, Emeryville, CA, 2001-04

Managed all aspects of a solo design practice, completing projects in branding/identity, print, web and motion graphics for a wide variety of clients, including small businesses, nonprofit organizations, artists and musicians.

Designer, Tree Axis LLC, San Francisco, CA, 2000-01

Design of print and web media for clients including MTV and Telespree Communications. Extensive use of Flash.

Production Designer, Schurman Fine Papers/Papyrus, Fairfield, CA, 1997

Worked with art directors in the design and production of greeting cards.

Design Assistant, The Graphic Edge, Oakland, CA, 1996-98

Assisted in design, production and printing of stationery, brochures, flyers and posters. Extensive contact with clients, service bureaus and printers.

AWARDS, PUBLICATIONS & PROFESSIONAL ASSOCIATIONS

The Design Entrepreneur: Turning Graphic Design Into Goods That Sell, by Steven Heller and Lita Talarico, 2008

Typography 27: Type Director's Club Annual, 2006

SVA Alumni Organization, Thesis Scholarship Award, 2006

Baseline, No. 48, 2005, pp. 8-9, "Dancing Type and Music Videos"

Member: AIGA, Art Director's Club

TECHNICAL SKILLS

Adobe Creative Suite:

InDesign, Illustrator, Photoshop, Fireworks, Dreamweaver, After Effects, Flash;

Quark Xpress; Microsoft Office; HTML, CSS and Javascript. Print production, prepress and comping.

Experience in related fields such as photography, music recording, video/film, and construction.

EDUCATION

M.F.A., Design, School of Visual Arts, New York, 2006

Studied with Gail Anderson, Brian Collins, Stephen Doyle, Steven Heller, Milton Glaser, Kevin O'Callaghan, Stefan Sagmeister and Scott Stowell.

B.F.A., Graphic Design, California College of the Arts, San Francisco, 2000.

Studied with Bob Aufuldish, Michael Cronin, Terry Irwin, David Karam, Michael Manwaring, Jennifer Morla and Michael Vanderbyl.